

# **Our Services**

Building trust in data, for the common good

Open North is a not-for-profit organization dedicated to advancing the common good. Working alongside governments and civic-minded organizations of all sizes, we provide data expertise to enhance decision-making, drive innovation, optimize public and civic services, and address society's most pressing challenges. Our work focuses on building the capacity of organizations to make better decisions about managing their data so that it is useful, actionable, secure, and trustworthy throughout its entire lifecycle.

## **Core Services**

Our core services are designed to support your organization no matter where you are in your data journey.

### Our approach

We work alongside each of our partners to discover, design, and deliver unique solutions for advancing the common good using digital technology and data.



#### Discover

We start by understanding your unique challenges and opportunities and work with you to define the common good you are working toward.



#### Design

We cocreate right-sized roadmaps to help you prioritize actions according to your capacity and goals.



#### Deliver

We provide targeted support to ensure your organization can implement, maintain, and build upon the work we do together.

# Our core areas of expertise

- → **Data management:** Supporting effective and strategic use of data across your organization.
- → **Privacy compliance:** Establishing compliance with regulatory standards for data privacy.
- → **Cybersecurity**: Supporting the confidentiality, integrity and availability of your organization's data.
- → **Data hub development:** Supporting interorganizational data collaboration and digital infrastructure.



### Why work with Open North?

At Open North, we combine deep expertise in data with a multidisciplinary approach. Our team includes urban planners, software engineers, community organizers, data scientists, cyber and IT audit specialists, sociologists, geographers, and technology lawyers, bringing diverse perspectives to every project.

We are passionate about our work and committed to continuous learning, investing regularly in the professional development of our team members through recognized training and certifications, while adapting this knowledge to meet the unique needs of diverse contexts.

### What sets us apart:

- → Accessible, right-sized solutions: As a small not-for-profit organization, we understand the unique constraints faced by smaller organizations and work to tailor solutions to your organization's capacity and resources.
- → **Commitment to knowledge sharing**: We believe in learning in the open by publishing free resources, guides, tools, and courses.
- → **Building capacity for autonomy**: We focus on equipping your organization with the capacity to succeed on its own, without dependence on outside support.

Contact us today to learn how we can help your organization unlock the potential of your data, achieve your goals, and contribute to advancing the common good through responsible and impactful data practices.

Email us at <a href="mailto:info@opennorth.ca">info@opennorth.ca</a>
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